



NEWS RELEASE

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**KEVIN BROWN AND PHILIP KIRACOFE OF CENTURY 21 NY METRO
APPOINTED TO THE BOARD OF MANHATTAN ASSOCIATION OF REALTORS**

(New York, New York, February 22, 2007) **Kevin B. Brown and Philip Kiracofe** of Century 21 NY Metro were recently appointed to the Board of Directors of MANAR.

Manhattan Association of Realtors (MANAR) is the local chapter of NAR (National Association of Realtors). NAR has over 1.3 million members, the largest real estate trade organization in the country.

Brown, a 17-year veteran of the Manhattan real estate industry recently merged his firm with Dwelling Quest to form Century 21 NY Metro. His vision, driven by a rapidly evolving NYC marketplace, is to revolutionize conventional real estate practices through state-of-the-art technology, impact marketing, and exceptional customer service.

“Being in the service industry for almost twenty years, I immediately knew I wanted to be a part of MANAR because it greatly benefits both customers and clients,” says Brown.

“We’re very pleased with the addition of Century 21 NY Metro to MANAR, and to have Kevin Brown and Philip Kiracofe on our Board. I’m quite confident that their knowledge and real estate experience will take MANAR to the next level,” states Robert DeLeonardis, president, MANAR

Kiracofe, a former top producer within the Prudential system has been appointed to MANAR Leadership Committees focusing on Technology integration/adoption and the growing use of the MLS in NYC. Both positions will tap into his background in technology, sales and finance.

“In general, my entire focus is increasing transparency for buyers/sellers, and I will actively promote MANAR’s leadership position in NYC,” explain Kiracofe, executive vice president of sales, Century 21 NY Metro.

When asked about the importance of MANAR and having two representatives on the Board of Directors, Mike Simon, president, Century 21 NY Metro commented, “As the largest national brand and a growing presence in NYC, we felt it important for our firm to enhance our

relationship with NAR by developing a deeper relationship with the national realtor's association governing body in NYC.”

About CENTURY 21 NY Metro

CENTURY 21 NY Metro (www.C21nyc.com) is a full-service New York City real estate firm offering luxury apartments (condominium, condo, cooperatives, coops, condops) and townhouses for sale and for rent. CENTURY 21 NY Metro is professional real estate, serving all of Manhattan/NYC, Brooklyn, Queens, and the Bronx.

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